

EEO PUBLIC FILE REPORT

SMG – MONTEREY, LLC

Dates: 8/1/22-7/31/23

Station Employment Unit					
Call Sign	Fac. Id.	Community of License	Call Sign	Fac. Id	Community of License
KCDU	54621	Carmel, Ca			
KHIP	9858	Gonzales, Ca			
KKHK	29337	Carmel, Ca			
KWAV	7714	Monterey, Ca			
KPIG	54745	Freedom, Ca			

Recruitment Sources			
Source	Contact	Address	Phone
Station Websites & Radio Ads	Jodi Morgan	80 Garden Ct #102, Monterey, Ca	831-658-5200
Walk Ins & Client Referrals	Jodi Morgan	80 Garden Ct #102, Monterey, Ca	831-658-5200
RegionalHelpWanted.com	Jodi Morgan	RegionlaHelpWanted.com	831-658-5200
Linkedin & Indeed	Gena Mitchell	2448 E 81 st St. Suite 5700 Tulsa, Ok www.indeed.com / www.linkedin.com	918-492-2660x207
Career Eco Career Fairs & Job Board	Gena Mitchell	2448 E 81st St. Suite 5700 Tulsa, Ok www.careereco.com	918-492-2660x207

Vacancies Filled During Period				
Position Filled: Account Executive	Date Filled 10/15/22	Source	# of Interviewee(s)	Hired
		Radio ads	1	0
		Station Website	1	0
		Referral from client	1	1
		CareerEco Career Fair/Job Boards	0	0
		Total:	3	1
Position Filled	Date Filled	Source	# of Interviewee(s)	Hired
		Total:		
Position Filled	Date Filled	Source	# of Interviewee(s)	Hired
		Total:		

Menu Options

Date	Menu Number	Total Complete	Description
2/23/23	3	1	Co-Sponsored Clam Chowder Cook Off and Job Recruitment at Santa Cruz Beach Boardwalk. This event is heavily attended by women and minorities and positions for Sales & On-Air Opportunities were available.
10/22/23	3	1	Co-Sponsored Chili Cook Off and Job Recruitment at Santa Cruz Beach Boardwalk. This event is heavily attended by women and minorities and positions for Sales & On-Air Opportunities were available.
05/19/23 05/26/23 06/02/23	8	1	Participated in 3 Part Training on AI Tool Chat GPT where use of AI in the Industry was discussed, how to use AI, when to use AI, what to watch for when using AI for content creation and ads as well as easily creating emails to clients presented to the Sales & Management Team.
06/07/23 06/16/23 06/21/23 06/27/23 06/28/23	8	1	Sales, Programming, and Management took part in a 5-part workshop training provided by Nielsen to learn more about Tapscan, Nielsen ratings data, Retail Spending Power data and Scarborough consumer data so they understand their stations, clients and the information available within the Nielsen system.
03/22/23	1	.25	10 Big 12 Schools participating in a virtual career fair open to students and graduates of the participating universities. 911 Students & Alumni participated in this virtual career fair where Full Time opportunities in all our markets were posted for Sales and On-Air positions
03/15/23	1	.25	Students from Universities across the US that are considered HBCU & Minority Serving Institutions participated in a virtual career fair open to students and alumni interested in a career opportunity. 229 students and alumni participated in this virtual career fair where Full Time opportunities in all our markets were posted for Sales Positions and On-Air Opportunities.
09/19/22	1	.25	Participated in the Career Eco Career Fair for Students from Universities across the US and the world participated the National Collegiate Sales Competition virtual career fair open to students and alumni interested in a career in sales. 200 students and alumni participated in this virtual career fair where Full Time opportunities in all our markets were posted for Sales Position
09/01/22 - Ongoing	6	.25	Participated in the Career Eco Job Bank with ongoing Full Time & Part Time jobs posted, Account Executive & On-Air. This online job board & virtual event platform is free to jobseekers & students.
Total Menu Options Completed:			5